

# Sponsorship Opportunities



Marketing Asset	Presenting Sponsor \$10,000*	Transit Sponsor \$4,250*	Community Stage Sponsor \$4,000*	Kids Zone Sponsor \$4000*	Performance Area Sponsor \$2000*	Enhanced Festival Patron \$2500*	Festival Patron \$1,500*
Promotion naming	Promotions listed as Downtown Milton Street Festival presented with <b>Sponsor Name</b>	Sponsor named in all promotion of Transit	Sponsor named in all promotion of Stage	Sponsor named in all promotion of Kids Zone	Sponsor named in all promotion of Performance Area		
Company logo on Festival website	X With link Listed as Presenting Sponsor	X	X	X	X	X	X
Logo on all print materials: - posters - newspaper ads - day of event programs	X Listed as Presenting Sponsor	X	X	X	X	X	X
Logo on street level sponsorship signage	X	X	X	X	X	X	X
Opportunity for (1) 10 x 10 booth at event	X	X	X 20 x 20 booth	X	X	X Opportunity to place 10' x 30' truck at premium location	X
Social media acknowledgement (Before, During, After)	X Listed as Presenting Sponsor	X	X	X	X	X	X
Sponsor announcements on stage	X	X	X				
Company logo/banners on stage	X		X				
Company recognition in media release	X Listed as Presenting Sponsor	X Listed as Transit Sponsor					

\* plus applicable production and installation fees and HST