

Sponsorship Opportunities



Marketing Asset	Presenting Sponsor \$10,000	Transit Sponsor \$4,250	Stage Sponsor \$4,000	Kids Zone Sponsor \$4000	Wellness Zone Sponsor \$2000	Festival Patron \$1,500
Promotion naming	Promotions listed as Downtown Milton Street Festival presented with Sponsor Name			Sponsor named in all promotion of Kids Zone	Sponsor named in all promotion of Wellness Zone	
Company logo on Festival Website	X With link Listed as presenting sponsor	X	X	X	X	X
Logo on all print materials posters (300) newspaper ads (2), day of event programs (1600)	X Listed as presenting sponsor	X	X	X	X	X
Logo on street level sponsorship signage (4)	X	X	X	X	X	X
One 10 x 10 booth at event	X	X	X	X	X	X
Social Media Acknowledgement (Before, During, After)	X Listed as presenting sponsor	X	X	X	X	X
Company logo/banners on stage	X	X	X			
Sponsor announcements on stage (minimum 3)	X	X	X			
Company recognition in media release	X Listed as presenting sponsor					